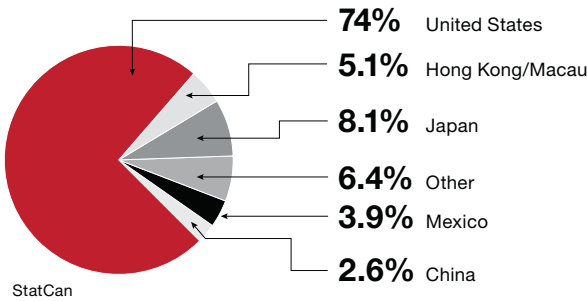


WHERE CANADA TRADES

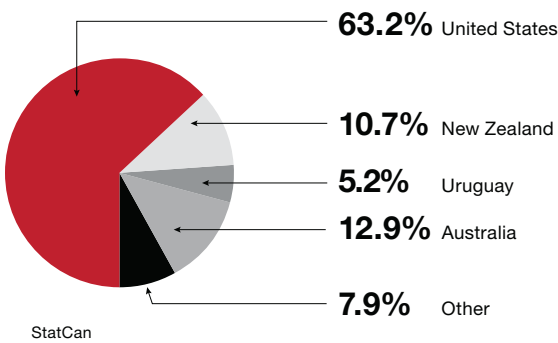
Beef Exports – 2018

879 million pounds (399 million kg)



Beef Imports – 2018

391 million pounds (177 million kg)



In 2018, Canada exported **44.6%** of total beef and cattle produced in Canada.

Statistics Canada, Canfax, AAFC

On a net basis (subtracting out imports), **Canada exported 30%** of its beef and cattle production in 2018.

Statistics Canada, Canfax, AAFC

Canadian beef exports were valued at **\$2.75 billion** in 2018, up 14% from \$2.41 billion in 2017.

Statistics Canada

CANADIAN BEEF CONSUMPTION

What are we really eating?



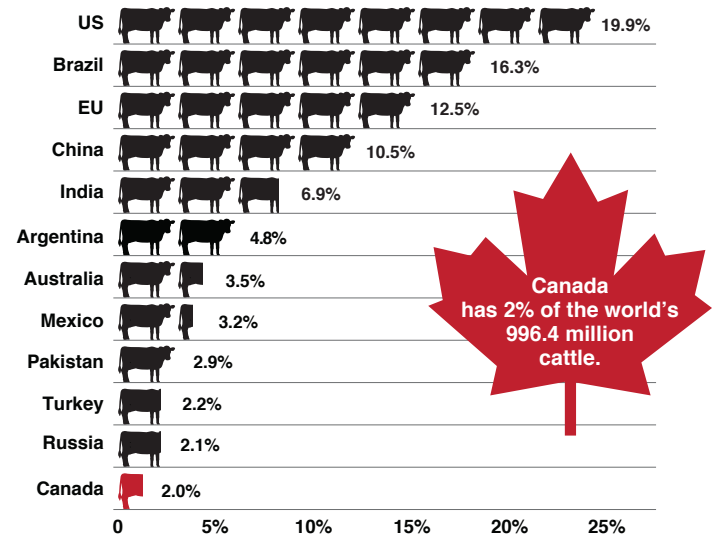
Up 0.8% versus last year.

1 metric tonne = 2,204.6 lbs.

Statistics Canada, Retail weight, 2018

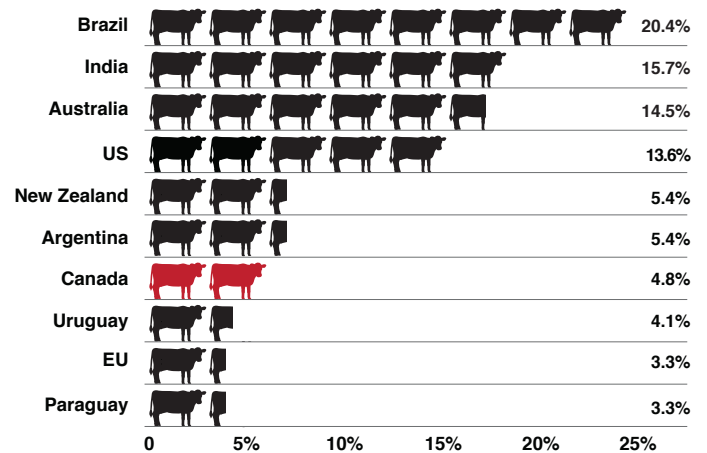
WHERE CANADA FITS

Top 12 Beef Producing Nations – 2019f



Canada produces 2% of the world's beef supply. Worldwide Beef Production is projected at 63 million metric tonnes in 2019. USDA

Top 10 Beef Exporting Nations 2019f (excludes live slaughter exports)



Total world exports in 2019 are projected at 10.8 million metric tonne and Canada is projected to be the 7th largest beef exporter in the world (excluding live cattle exports). USDA

Canadian Beef Consumption



Canadian's consumed 941,280 tonnes of beef in 2018

Statistics Canada